

REGISTER THAT!

FEBRUARY 2019



AN UPDATE ON THE HASANZ REGISTER OF WORKPLACE HEALTH AND SAFETY PROFESSIONALS

REPORTING IN

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The year has got off to a great start for the HASANZ Register with a major promotional push. Our digital marketing campaign launched on 3 February and within just a week this resulted in 1,274 clicks through to the HASANZ Register landing page. See "Marketing the Register". A roadshow with BusinessCentral is waiting in the wings, as well as a webinar for HRINZ members. More information is provided on these too.

As you can see, there's a new team reporting in! There are now two people managing the HASANZ Register - Lisa who maintains oversight and Mia who is the first point of contact for applications and enquiries.

There's a steady stream of people applying to list on the Register and gain HASANZ Registered status, as business demand for verified health and safety professionals increases. See another one of our success stories on how the HASANZ Register is working for them.

We look forward to joining with you to move the HASANZ Register to the next level of performance.

SUCCESS STORY



Dunedin-based Robyn Bennett is a HASANZ Registered health and safety professional with Avid Plus, specialising in health and safety audits, systems, HSNO and practical hazard management.

Robyn says the HASANZ Register has generated a number of business enquiries that have turned into pieces of work.

“There has definitely been an increase in contacts from being on the Register,” she says.

Robyn says the Register is an excellent tool to use as a part of the due diligence process when choosing a health and safety adviser and helps businesses select a consultant to match the work they need done. *“As a consultant, being on the HASANZ Register is definitely a benefit for me.”*

We'd love to hear how the HASANZ Register is working for you. Please email feedback to info@hasanz.org.nz

HRINZ WEBINAR



HASANZ Executive Director Philip Aldridge and experienced Human Resources and HSE professional Sarah Bond are teaming up to take a HRINZ webinar on March 13 on the HASANZ Register. It will be specifically tailored to the needs of HR advisers.



[HRINZ members can register for the webinar here.](#)

**NEED EXPERT WORKPLACE
HEALTH AND SAFETY ADVICE?**



MARKETING CAMPAIGN

It's on now! A digital advertising campaign developed by Assignment Group is promoting the HASANZ Register across three platforms: Trade Me (digital display banners), Google Display Network (digital display banners on popular sites like Stuff and NZ Herald) and Facebook, (social posts).

This will lift awareness of the HASANZ Register and help drive businesses there to find reliable advice. The campaign runs until the end of June.

[Click here to see an example of the ads](#)



BUSINESS CENTRAL ROADSHOW:

HASANZ is giving HASANZ Register demonstrations at Business Central’s 9-stop Health and Safety Roadshow in March and April. Sponsored by Xero, the two-hour session is focusing on health and safety issues experienced by businesses. Business Central’s Health and Safety Trainer will show where businesses are falling short of the HSWA and introduce a new health and safety training approach. HASANZ is looking forward to taking the Register out on the road and showing businesses how it works, first-hand.

Here’s the roadshow schedule:

- 21 March Masterton | 10.30am – 12.30pm

- 22 March Lower Hutt | 10.30am – 12.30pm

- 25 March Nelson | 1.30pm – 3.30pm

- 26 March Wellington | 1.30pm – 3.30pm

- 28 March New Plymouth | 1.30pm – 3.30pm

- 29 March Whanganui | 9.00am – 11.00am

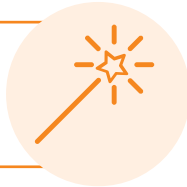
- 29 March Palmerston North | 1.30pm – 3.30pm

- 9 April Gisborne | 1.00pm – 3.00pm

- 10 April Napier | 9.30am – 11.30am

For more information and to register go to <http://businesscentral.org.nz/training-and-events/health-and-safety-roadshow>

REGISTER ENHANCEMENTS



We are constantly looking to improve the overall HASANZ Register experience and our next enhancement package will improve many aspects, particularly the search by location function.

Improvements include:

- Sourcing a health and safety professional in your local area will become easier.
- Changes to privacy settings for HASANZ Registered professionals so that personal addresses will no longer be visible unless you request them to be.
- There will be a help symbol to support uploading of documents.
- Changes to our renewal process to speed up the time taken to process applications.

TOP 5 TIPS AND TRICKS



Here's help from HASANZ on how to list on the Register and use it:

[10 steps to list](#)

[HASANZ Register business tips](#)

[Flyer "Introducing the HASANZ Register"](#)

[HASANZ Register FAQs](#)

[Flow chart of application process](#)